



# **Why your enterprise asset management strategy must evolve to increase food safety**



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## Combining asset management and Industry 4.0 technologies

Since the Industrial Revolution, manufacturing processes have undergone several revolutions characterized by ever-greater automation. Today, the fourth industrial revolution, known as Industry 4.0, takes advantage of big data and machine learning to drive smart, highly automated processes. A similar evolution has occurred in asset maintenance. Maintenance 4.0 not only digitizes previously manual maintenance processes, it also harnesses the power of data to enable organizations to predict when assets will fail and automatically direct remediation processes. In fact, of companies that have already embraced these advances, 95% of those who responded to a PwC survey have experienced concrete results.<sup>1</sup>

But to take advantage of these innovations, organizations need the right technology. This guide describes why computerized maintenance management systems (CMMS) and enterprise asset management (EAM) technology must evolve to incorporate asset performance management (APM) to increase food safety and meet sustainability requirements. By harnessing massive amounts of sensor data and fact-based focus on high risk assets, APM solutions enable organizations to optimize the use of assets and minimize food safety issues.

## The impact of asset performance on food safety

Asset performance is key for food and beverage processors to reliably produce safe food at the lowest cost. This goes beyond only having the equipment available. Asset performance is one of three variables used to calculate the Overall Equipment Effectiveness (OEE)—the other two variables are availability and quality. In food and beverage processing, quality is primarily about food safety, which is non-negotiable. Studies show that a food safety issue leading to a recall in average costs \$10 million.<sup>2</sup> The associated brand damage can be unmeasurable.

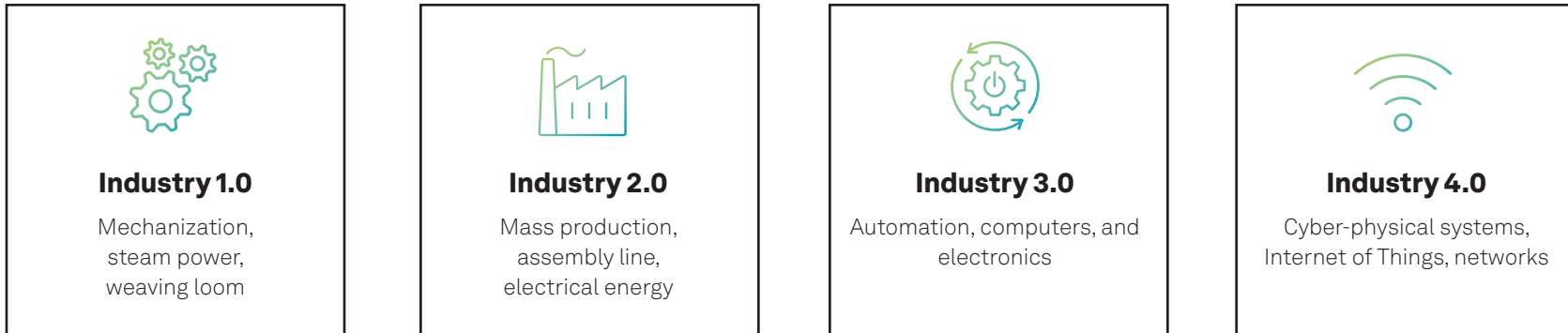
Numerous food safety issues reported to the FDA and RASFF are caused by contaminations with extraneous material, like metal pieces coming from equipment,<sup>3</sup> or grease or detergent remnants. Cross contamination and pathogens are other possible reasons why food and beverage manufacturers must recall products.<sup>4</sup>

## Maintenance 4.0 parallels Industry 4.0

Over the past 250 years, manufacturing has travelled the well-documented road from the first industrial revolution (Industry 1.0), which featured mechanization through steam and water power; to the use of electricity for mass production in the second; to the use of computer and communications technologies in the production process in the third revolution. Today, Industry 4.0 encompasses smart and autonomous systems fueled by data and machine learning.

Less well understood, but equally momentous, has been a parallel evolution in asset maintenance. Where Maintenance 1.0 relied on highly trained specialists to visually inspect machinery, the second maintenance revolution gave humans instrumentation to measure how equipment was running, while the third used real-time monitoring to understand the condition of an asset systematically and programmatically. Now with the Internet of Things (IoT) collecting sensor data, Maintenance 4.0 sees that data captured in a data lake repository, and algorithms and analytics applied to better predict when a given asset will fail, and how to correct the problem—preventing a potential food safety issue.





Source: Simio LLC, Simio's 8 Reasons to Adopt Industry 4.0, April 12, 2018<sup>6</sup>

## How organizations can achieve Maintenance 4.0?

The **maintenance maturity model** offers a roadmap for how asset-intensive food and beverage manufacturers can progress their maintenance operations through each successive maintenance level to maximize efficiency and reduce costs.<sup>5</sup>

As organizations improve their maintenance maturity, they must rely on evolving technology solutions. Computerized maintenance management systems (CMMS) automate work transactions for maintenance technicians, process operators, and quality and food safety staff. Enterprise asset management (EAM) solutions extend CMMS capabilities with an asset registry that provides a centralized repository of all data related to assets for use by engineers and procurement. Today, EAM is adding asset performance management (APM) capabilities that take in massive amounts of sensor data and perform predictive and risk modeling. Such APM solutions enable organizations to predict equipment failure and perform proactive decision-making that can improve safety, optimize labor and material management, and enhance capital budget planning.

### Maintenance 1.0

Relying on visual inspection to detect issues, organizations at the Maintenance 1.0 level manage maintenance reactively. They allow assets to run to failure, then manage repair using a CMMS and/or EAM.

### Maintenance 2.0

Here organizations perform preventative maintenance, attempting to avoid failure by maintaining machines during pre-scheduled time intervals. Preventative maintenance efforts can be managed by CMMS and/or EAM.

### Maintenance 3.0

Maintenance 3.0 uses sensors to monitor assets in real time and send alerts. This corresponds to condition-based and predictive maintenance in the maintenance maturity model. An EAM system uses these alerts to perform a rudimentary type of predictive maintenance.

### Maintenance 4.0

Maintenance 4.0 relies on APM solutions to manage big data from sensors and deliver analytics to determine precisely when an asset will fail, enabling enhanced predictive maintenance. APM also automates prescriptive maintenance workflows to enable organizations to proactively fix any predicted issues and avoid asset malfunction.



# Why the evolution to APM is critical

Regardless of size or industry, asset-intensive organizations are always looking to do more with less. For a food and beverage manufacturer that means finding ways to extend asset life to minimize costs, improve food and worker safety and reduce waste while performing the right maintenance on the right equipment, at the right moment to avoid downtime.

An EAM system enables organizations to capture the asset condition correctly and maintain a system of record so they can focus on doing the right things to maintain the asset. EAM and CMMS also manage work orders for each maintenance event to ensure proper procedures are followed.

But today, organizations that are looking to reach Maintenance 4.0 for whom reliability and food safety is a key concern understand that reactive maintenance management is no longer enough.

CMMS and EAM systems cannot manage and analyze the vast amounts of data necessary for predictive and prescriptive maintenance. These organizations need APM solutions that enable them to use the data they already collect to understand the failure modes and criticality of assets better, predict failures, and improve failure management, as well as accurately budget for assets as failures occur and to meet forward looking business goals.

And they want a solution that does not force them to install, manage, and maintain multiple software applications. As reliability and sustainability increasingly become a must have versus a nice to have, organizations will increasingly need an APM solution that has evolved to meet their requirements in a single system.

Maintenance Revolution Stage	Maintenance Maturity Model Stage	Technology
<b>Maintenance 1.0</b>	Reactive maintenance— assets run to failure, then fixed	CMMS and EAM
<b>Maintenance 2.0</b>	Preventative maintenance on predetermined schedule	CMMS and EAM
<b>Maintenance 3.0</b>	Condition-based maintenance— sensors monitor condition and send alerts  Predictive maintenance— based on sensor data	EAM
<b>Maintenance 4.0</b>	Predictive maintenance— algorithms and machine learning models determine when an asset will fail  Prescriptive maintenance— lays out people, processes, and tools to fix issues	APM

Source: IndustryWeek, Understanding the enterprise asset maintenance maturity model<sup>7</sup>



## The five components necessary for APM

APM pulls in data that has traditionally been stored in an EAM system, as well as data from a wide range of asset measurement solutions and applies algorithms or artificial intelligence/ machine learning models to enable decision support, predictive analytics, and “what if” analysis. Once organizations come up with a decision based on this analysis, the APM system can then take advantage of EAM capabilities or integrate with enterprise resource planning (ERP), supply chain management (SCM), or other systems to automate the appropriate response. Organizations can take advantage of improved analysis and greater automation to increase asset efficiency, manage asset reliability and sustainability, improve food safety and customer centricity, and optimize total cost of ownership.

### The five components necessary for an APM solution include:

- 01 Asset registry**
- 02 Work history**
- 03 Real-time condition data**
- 04 Algorithms and modeling analytics**
- 05 Connectivity**

### 01. Asset registry

The asset registry is the heart of a traditional EAM system. It serves as a repository for information about all assets that are valuable to the organization. By using an asset registry, an organization can standardize asset definitions, minimize manual data entry, gain visibility into asset inventory, and assess risks.

The asset registry tracks metadata, the position of the asset in relevant processes, and dynamic data about the asset. Metadata includes information such as the stock of each item, serial number, part number, date the part was manufactured, where the asset resides, who is responsible for the asset, whether the organization owns or leases it, condition, documentation, and so on.

Assets rarely operate in a silo. They're often part of larger systems where each asset impacts the other. The asset registry therefore tracks positional data (often called the equipment structure), which specifies where an asset is located within a larger system. For example, the asset could reside in a truck's left front tire inside the wheel well. This positional data allows organizations to maintain a history of how the asset has been used. If the asset is ever refurbished and put into another structure, this information enables the organization to gauge its potential impact on the quality of that new structure.

Dynamic data is the condition data as assessed by manual discovery, tests, or telematic systems. It drives condition ratings, risk prioritization ratings, criticality ratings, availability ratings, and more.







## 02. Work history

Many organizations rely on original equipment manufacturer (OEM) specifications to tell them when to perform preventive maintenance and what steps to take. But by tracking all the data contained in actual work orders for each asset, organizations can maintain a real-world history of what happened to each of their assets that, with the right analytics, can enable them to better predict failures and maintain the asset proactively.

The work history tracks closing codes that indicate what happened to the part, solution codes that specify what exactly was done to fix it, as well as information such as who performed the work, tools and materials used, and how long it took to fix.

All of this data informs failure code analysis. Failure code analysis enables organizations to track an asset failure from the time it is reported until its resolution. Statistics from collected failure data provide information on when and why failures occur so organizations can take necessary steps to eliminate failure events. Ultimately, an organization can use the failure statistics to formulate its reliability centered maintenance (RCM) program.

## 03. Real-time condition data

Most of today's critical assets are connected to control systems through a complex web of sensors and instrumentation. Internet of Things (IoT) and industrial IoT (IIoT) data that comes from these real-time sensors can show organizations the condition of a part or component at any point in time. This information can then be categorized and used to determine how to generate a failure signal that tells the organization when asset health is deteriorating. For example, an organization evaluating the condition of a set of ball bearings might want to create thresholds for when the rate of vibration reaches defined upper and lower levels of tolerance.

APM solutions can then combine these measurements with asset and work history data to gain a proactive understanding of when the bearing will break. If the bearing vibration reaches a threshold rate, APM can create an alarm or trigger a work activity that directs maintenance teams to fix it before it breaks down to avoid quality and safety issues.



## 04. Algorithms and modeling analytics

Once an APM solution has gathered the necessary data, an organization can use algorithms to drive actions or employ artificial intelligence/machine learning models to enable “what if” analysis.

### Algorithms

Algorithms collect asset registry, work history, and real-time condition data and use that data predict how the equipment will behave in real time. Should the algorithm identify an impending failure, an alert will go off that can drive contextually specific actions that specify what to do, when to do it, and how to do it.

The results can also trigger other systems in the organization to automate corrective actions. For example, the algorithm could generate an alert to the ERP system to reschedule production orders and redirect material supply to another production line to prevent production delays.

### Modeling

Analytics enable organizations to take asset registry, work order, and condition data to perform “what if” analysis to predict what could happen in the future under varying circumstances. For example, organizations performing reliability-centered maintenance can look at the reliability window that shows when the asset will fail and how it will fail and model what happens if some of the data that drives the failure changes. They can use this modeling to predict how the asset will perform under various scenarios.

For example, a beverage processor can simulate how an increase in demand for a beverage with a higher acidity will impact the lifetime of the equipment and what the additional cost is to keep the equipment in a good condition.

## 05. Connectivity

The more data an organization uses in algorithms or “what if” modeling, the more contextually driven the output will be. An APM solution should include application programming interfaces (APIs) to help gather condition data from systems such as process logic controls, supervisory control and data acquisition (SCADA) systems, and monitoring systems that provide data as inputs to the algorithms and analytics.

Once the APM algorithms and models have pinpointed specific actions to take, these results can drive automated processes that occur outside the APM. These activities may be automated within an ERP system, materials resource planning (MRP) application, warehouse system, supply chain execution system, or other application. The APM should therefore come with prebuilt integrations to other applications the organization may wish to use to implement the recommended action.

## The benefits of APM

What are the advantages of APM? There's no simple answer. The benefits ultimately depend on the specific needs of any given organization. But one thing is certain. APM can deliver far-ranging benefits that include better planning for labor, spare parts and consumables, increased worker and food safety, improved sustainability reporting, and a more precise budgeting process.

### Impact to labor

What organization doesn't want to use labor more efficiently? Yet simply reducing labor has the potential to negatively impact the business. And many organizations are unable to determine when reducing labor will have a net beneficial or harmful effect.

APM can help cut labor costs without adversely affecting the business by enabling organizations to cut out unnecessary activities and

perform the right maintenance activities at the right time for the right reasons using the right human resources.

For example, suppose the operations team lubricates the ball bearings in the machines on the assembly line every Thursday in a process that takes three hours. The team wants to minimize time spent on this activity. Because vibrations can cause ball bearings to gradually become spheres and ultimately break, it's important to determine when to pack the bearings with grease to reduce the vibration and when to replace them. That determination depends on factors such as how the asset is vibrating, how it heats up, and when it fails and when it doesn't. Once the APM solution enables the organization to understand these factors, the maintenance team can precisely answer the question of when to add grease or replace the bearing and can perform the right task when necessary without the need for superfluous trips.





### **Impact to spare parts and consumables**

Many organizations keep extra materials on hand. They might stockpile spare parts so that if a machine on the assembly line goes down, they can fix it quickly to prevent widespread work stoppage. But extra materials can degrade over time. The cost and infrequency of use means that holding this extra inventory presents a financial risk, since the materials might pass their expiration date without ever being used. Alternatively, some other department might take the materials out of the storeroom without informing the team that initially ordered them, which means these parts would be no longer available when needed.

APM enables organizations to identify the key components they need to have on hand and which ones are not necessary to keep in inventory—reducing the overall cost of inventory and minimizing the risk that critical inventory will expire. This process considers the asset's nature, its operation, seasonality (if any), the OEM details, and other factors.

### **Impact to food and worker safety**

Two things that have a big impact on safety in the factory and food safety are equipment state and worker behavior. Eliminating food safety risks and risks to workers are primary responsibilities of any food processing company.

With APM, organizations that perform ongoing monitoring of asset condition—using IoT sensors, for example—can combine condition data with work history data to perform analysis that predicts when that equipment will fail and what the potential result of that failure would be.

Failure modes, effects, and criticality analysis (FMECA) links failures to the impact—will the production process be stopped for hours and shipments be missed? Or even worse, can the failure lead to food safety issues that cannot be detected before the goods are shipped? Critical assets like metal detectors and cooling towers, that can impact food safety need to be monitored continuously. Using autonomous maintenance where the process operators check the equipment themselves and register this in a digital system is very important to prove compliance with the Food Safety Modernization Act (FSMA) as well as the modernized Current Good Manufacturing Practices (CGMPs) and international equivalents like the Global Food Safety Initiative (GFSI)'s Safe Quality Food (SQF), and British Retail Consortium (BRC) standards.<sup>8</sup>

### **Impact to sustainability**

In a world where up to 800 million people are chronically undernourished, roughly one-third of food produced for human consumption is lost or wasted across the entire supply chain every year.<sup>9</sup> A significant part is wasted in the factory. Poor food handling, lack of proper training, aging manufacturing equipment, product line changeovers, and cleaning-in-place are the biggest causes of waste in the factory. But food waste can also occur during transportation if proper temperatures aren't maintained during transit from the farm to the factory, or from the factory to the warehouse or the retailer.

Properly maintained processing facilities and trucks not only tackle unnecessary food waste, but it can also help save water and energy. Being able to report on carbon dioxide emissions, water usage, and wastewater pollution is rapidly becoming more important. Consumers, the big grocery chains, and governments are asking for evidence of sustainable practices.



APM, autonomous maintenance, and the use of IoT sensors help to enforce procedures to capture the needed information consistently, and these tools are making it easier to generate reports on the key criteria required by the regulatory agencies.

### Impact to budgeting

All organizations want to create accurate budgets. When it comes to asset management, precision budgeting means predicting what assets the organization will need to purchase or replace given operating conditions and business objectives. Knowing what assets an organizations has, their condition, how they have performed under various conditions in the past, which are at risk, and which are the highest priority for replacement in any given area, time, or season enables organizations to better predict what repairs and replacements should be in the budget.

APM enables organizations to capture large amounts of data from assets over time, perform failure analysis and then model what will happen under various conditions in order to create more precise budgets. For example, a transportation company can model the impact of high heat in the summer or extreme cold in the winter on their trucks. Alternatively, as they look to invest in new equipment, they can model what would happen if they put electric vehicles on their routes. Would electric vehicles even work? Would the costs be the same?

One transportation company that uses APM has been able to operate within 2% of its planned budget for more than 15 years because the company knows so much about its assets and processes and has been able to streamline its inventory and inspection processes as a result.

## Evolve your EAM solution to APM today

Asset-intensive organizations are intent on increasing their maintenance maturity so they can do more with less without impacting their operations. By evolving their EAM solution to incorporate APM capabilities, these organizations can manage and analyze the vast amounts of data and automated workflows necessary for predictive and prescriptive maintenance. Not only can organizations use APM to understand assets better, predict failures, and manage failures better, they can simplify their operations through use of a single system. As a result, organizations can reduce inventory and labor costs, improve safety, and create more accurate budgets.

Learn more

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## About Hexagon

Hexagon is a global leader in sensor, software and autonomous solutions. We are putting data to work to boost efficiency, productivity, and quality across industrial, manufacturing, infrastructure, safety, and mobility applications.

Hexagon's PPM division empowers its clients to transform unstructured information into a smart digital asset to visualize, build and manage structures and facilities of all complexities, ensuring safe and efficient operation throughout the entire lifecycle.

Hexagon (Nasdaq Stockholm: HEXA B) has approximately 21,000 employees in 50 countries and net sales of approximately 3.8b EUR. Learn more at [hexagon.com](https://hexagon.com) and follow us @HexagonAB.

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